



# 2023 ANNUAL REPORT



573-635-6071



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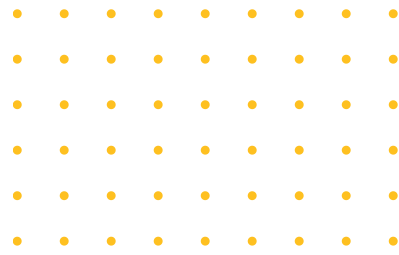


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Message from MAPA Outgoing President  
**Brian Johanning**



The asphalt industry is strong thanks to many hardworking Missourians.....

### **Greetings from the Chair!**

2023 was a year most of us dream of. Relatively stable commodity prices, a well-funded public agency environment and generally consistent private sector investment. While rising interest rates and inflation caused some bumps in the road, it seems like most of us in the asphalt production industry enjoyed some rebound from 2022. Your leadership at MAPA has also been hard at work. We continue to have a strong position as partners with the Missouri Department of Transportation in assisting technical matters, inquiring about equitable preservation allocations around the state and collaborating with neighboring state agencies to ensure we're at the table within the local agencies.

The asphalt industry is strong thanks to many hardworking Missourians, but it wouldn't be appropriate to close this letter out without thanking our leaders in the Missouri Legislature. With Governor Parson and Lt. Governor Kehoe leading the charge, the State House continues to lead from the front and make up quickly for a lot of lost ground. We appreciate you. Thanks for everyone's continued trust in our organization and lets all be safe and prosperous in 2024!

#### **Brian Johanning**

Vice President of Business Development at Superior Bowen &  
2023 MAPA President

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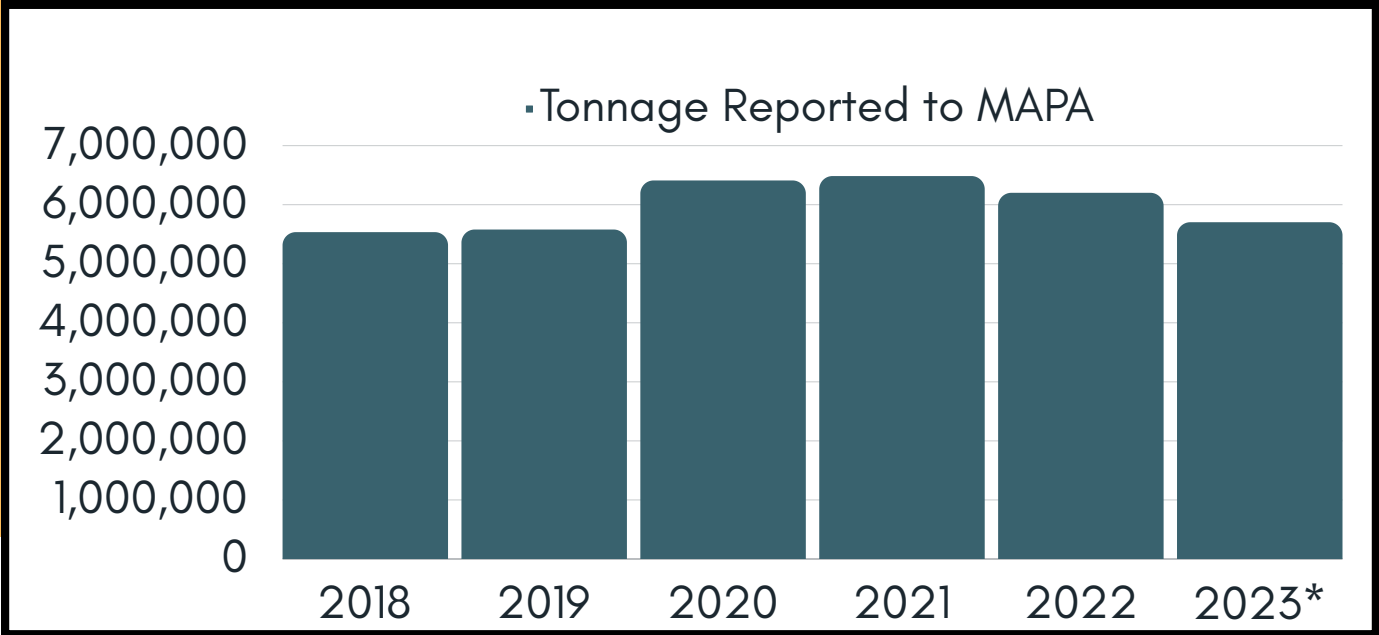
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# State of the Industry

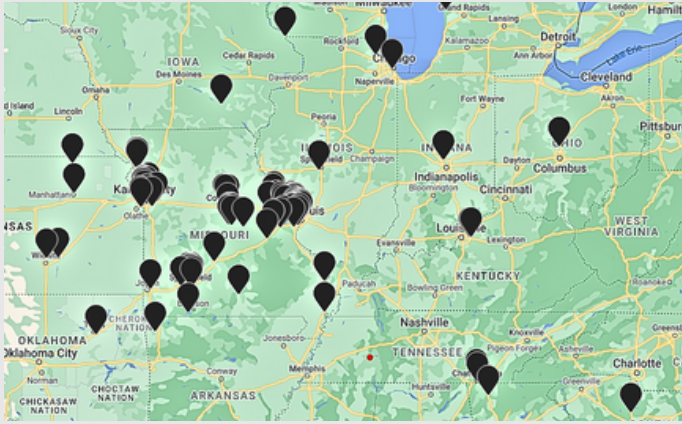


\*2023 tonnage reported through September 30, 2023

The above chart represents tonnage reported to MAPA from its producer members.



# Membership Engagement



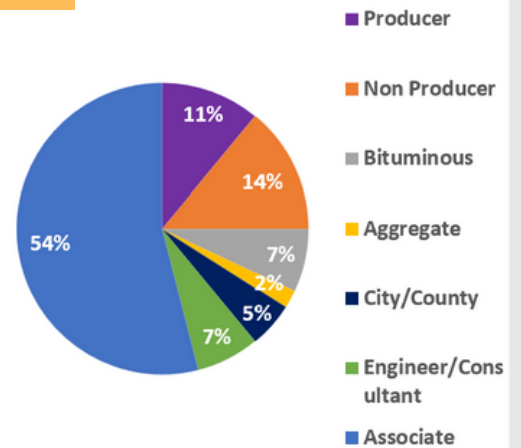
**MAPA Membership Locations**

MAPA is proud to represent the asphalt industry in Missouri.

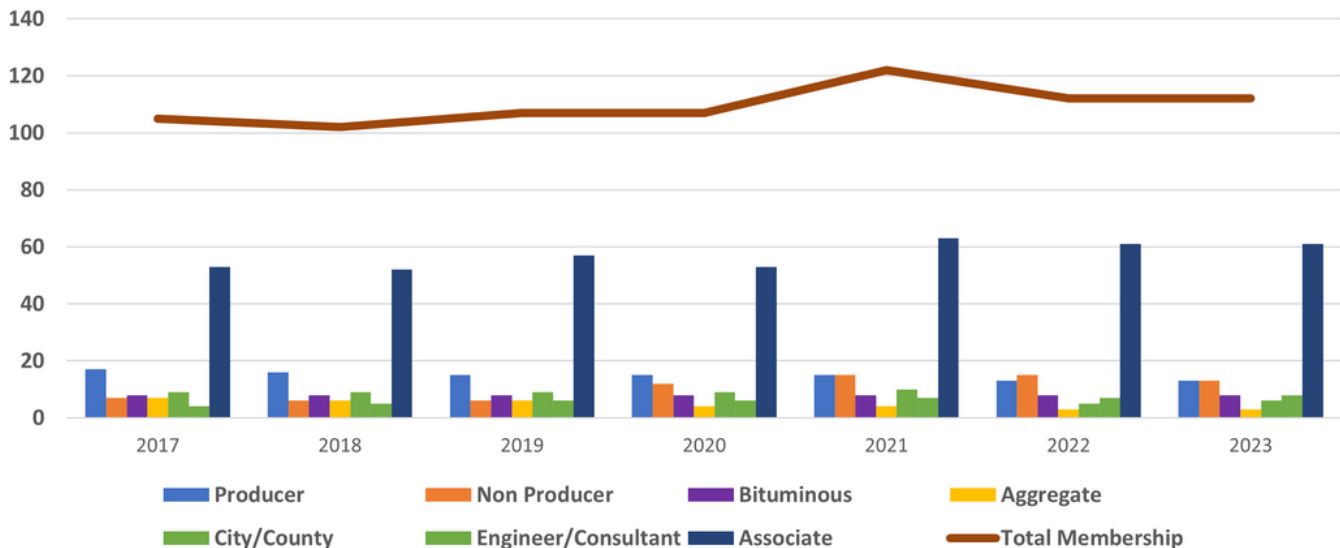
Just a few benefits of being a MAPA member:

- Directory filled with contact information
- Monthly newsletters
- Fingertip resources
- Local, state, and federal partnerships
- Networking and sponsorship opportunities

**2023 Membership**



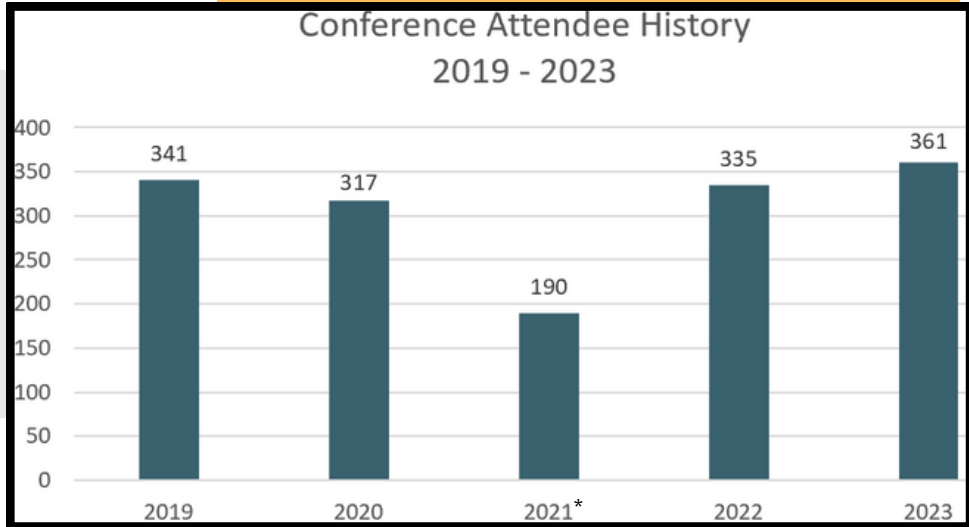
**Membership History 2017-2023**



# MAPA Events

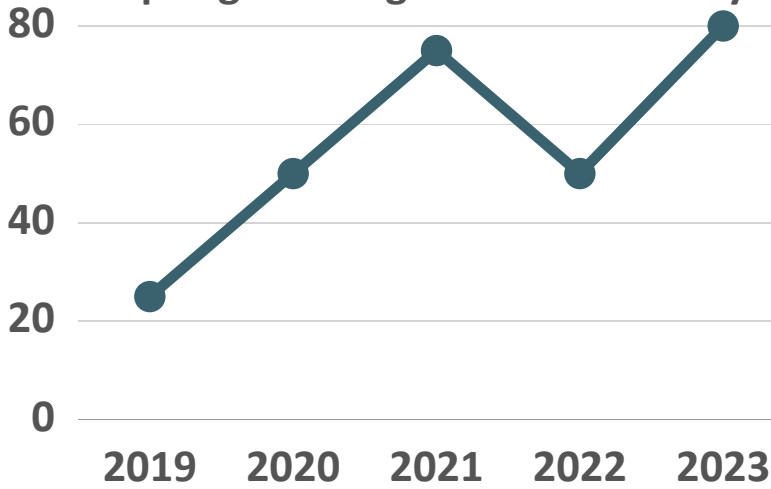
## Annual Conference

Held in January each year, the conference provides an outlook of the industry, networking, and newest technologies from exhibitors.



\*Virtual Conference Due to COVID

## Spring Training Attendee History

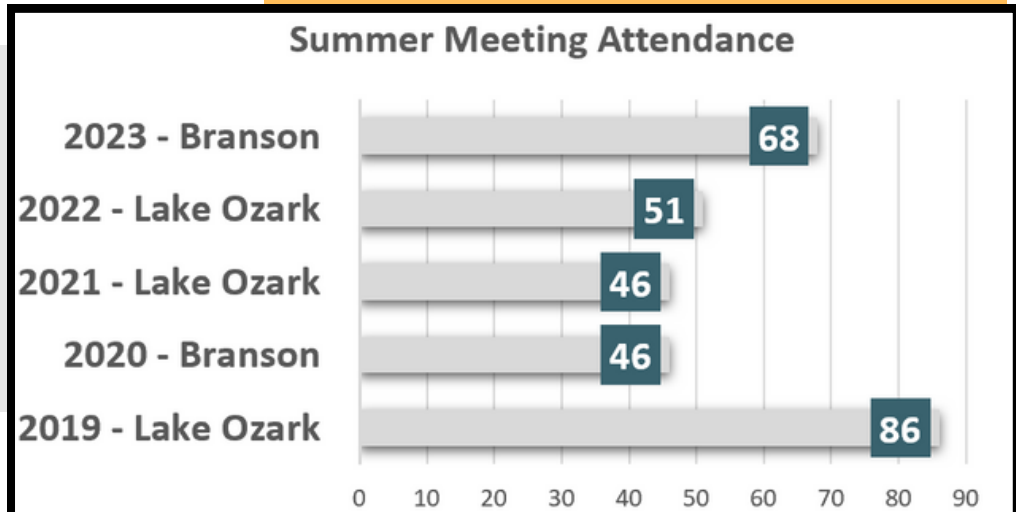


## Black to Basics Spring Training

In 2023, MAPA expanded the number of tracks offered to include quality control, benefits of asphalt, asphalt plants, professional development, and IC/PMTP.

## Summer Meeting & Social

The event is a great opportunity to bring members together to build new relationships and foster existing ones.



# Leadership

MAPA has developed strong connections with local, state, and federal partners such as the Missouri Department of Transportation, Missouri Legislature, National Asphalt Pavement Association, and other industry leaders.

## MAPA/MoDOT Quarterly Meetings

January 31, 2023  
May 31, 2023  
August 1, 2023  
October 26, 2023



### MAPA/MoDOT Accomplishments

- Increased Pavement Thickness to Four Times Nominal Max Aggregate Size
- Relaxation of Truck Tarp Requirements
- Addition of Cold Weather JSP for 401 and 402 Mixes
- Continual Refinement of Balance Mix Design Specifications
- Work Zone Typical Applications (TA's) Continuing to Follow MUTCD
- DBE Availability Study

# MAPA Committees

## Technical Committee

Monitor the quality and most efficient asphalt production and placement, including maintenance products, which are being placed in Missouri, while striving to improve methods and materials.

## Emerging Leaders

Professionals within our industry who strive to promote the proper use of asphalt, pavement selection, and collectively advance the asphalt market.

## Women of Asphalt

Supports women in all aspects of the asphalt industry through mentoring, education, and advocacy, and by encouraging women to seek careers in the asphalt industry.

## MAPA Committee Accomplishments

### Technical Committee

- Reviewed and proposed changes to MoDOT's Balanced Mix Design Performance Testing JSP's. This led to further discussion as MoDOT is working to incorporate Balanced Mix Design Performance Testing into the Standard Specifications. We have been working with MoDOT and MAPA Membership to try and find a balance between volumetric testing and performance testing.
- Created MAPA's Asphalt Pavement Design & Construction Guide.
- Assisted MAPA to plan training topics and secure speakers at its Black to Basics Spring Training.

### Emerging Leaders Committee

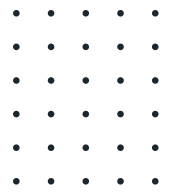
- Sponsored and presented DISC Personal Development Training at Black to Basics Spring Training
- Hosted the Annual Claybird Tournament networking fundraiser
- Sponsored the key note presenter at MAPA Summer Social
- Hosted Asphalt Refinery Tour
- Attended the fall joint meeting with the young leaders from the Arkansas Asphalt Pavement Association

### Women of Asphalt Committee

- Attended Build My Future Events in St. Charles, Poplar Bluff, and Jefferson City
- MAPA Summer Social Cornhole Sponsorship
- Topgolf Event in Kansas City
- Asphalt Plant Tour
- Social Media Growth



# Leadership & Expertise

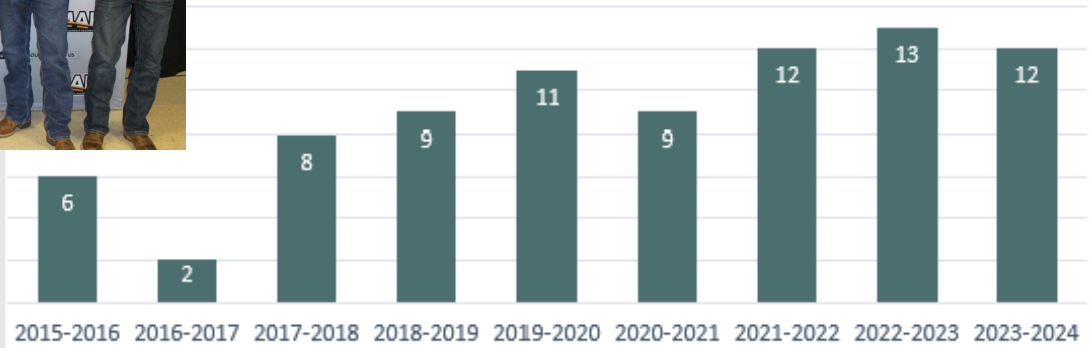


## MAPA-Research and Education Fund

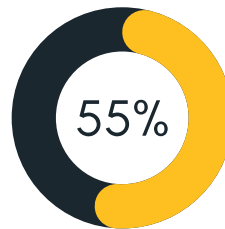
MAPA is proud to administer a scholarship program available to students at both the University and Tech School levels.



## MAPA-REF Scholarships



Of the 12 scholarships given, it was a 50/50 split between students attending technical colleges versus universities.



In 2023, 22 applications were received, and 12 scholarships were given.

# Leadership & Expertise



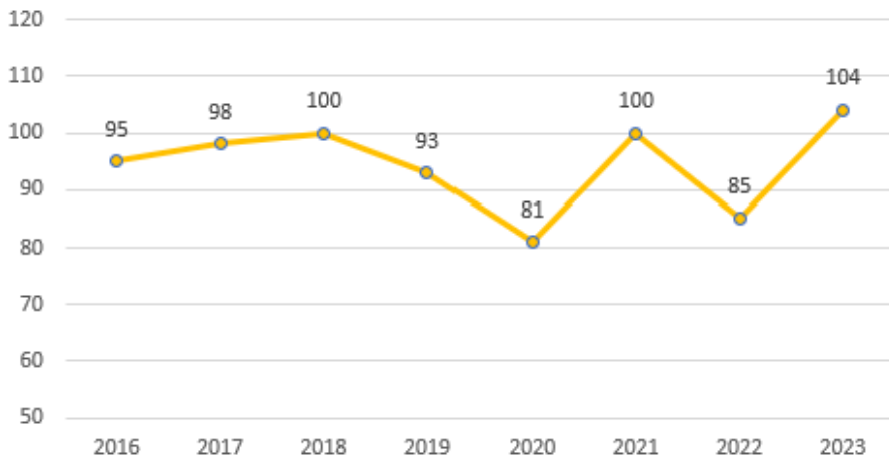
## MAPA-Research and Education Fund

### Fundraisers

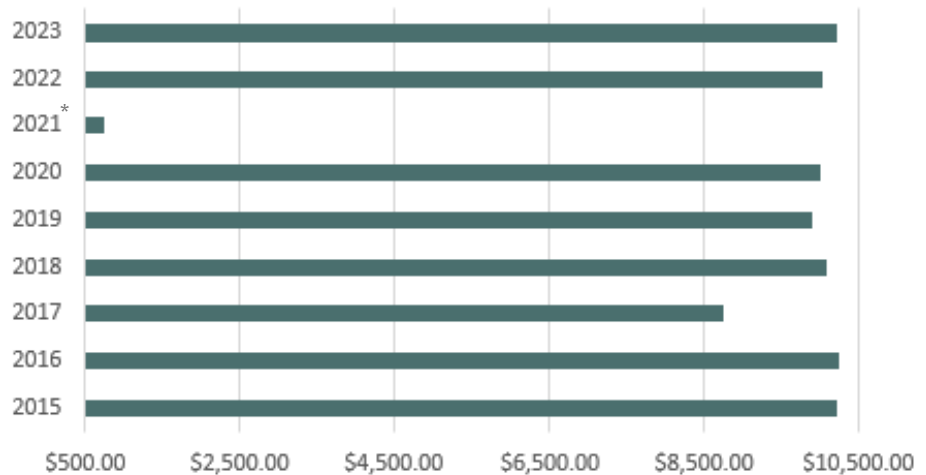
With the generous donations and sponsorships from MAPA members, scholarships are offered to students each year. MAPA hosts a golf tournament and raffle to help raise funds each year. In addition to scholarships, MAPA purchases Hotmix Books for a Bitumimous class at Missouri S&T.



### MAPA-REF Golf Outing Attendance



### MAPA-REF Raffle



\*Virtual Conference Due to COVID

# Leadership & Expertise



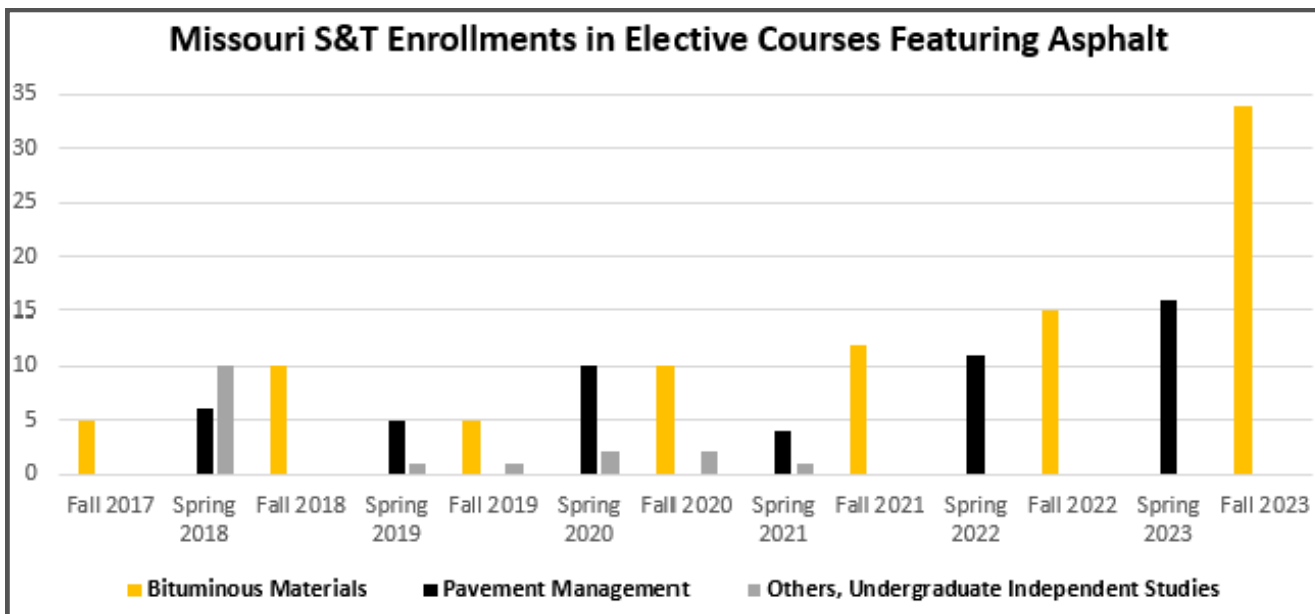
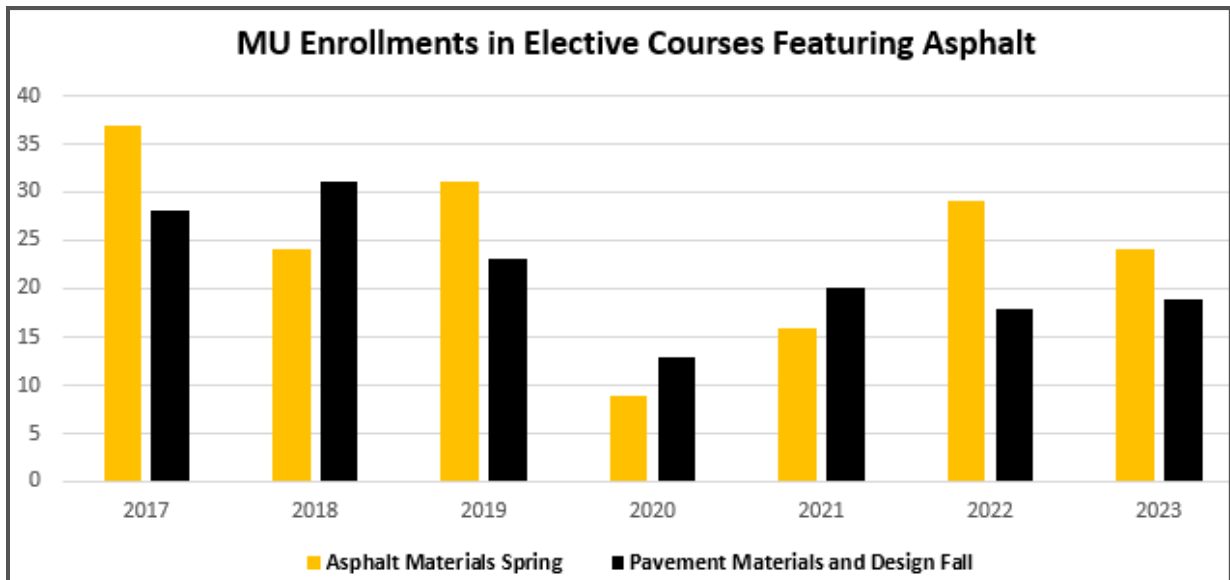
## MAPA-Research and Education Fund

MAPA is proud to have two endowed professors that support teaching and sharing knowledge of the asphalt industry.

### Endowed Professors

William G. Buttlar, PhD, PE  
 Professor, Dept. of Civil and Environmental Engineering  
 University of Missouri

Magdy Abdelrahman, PhD  
 Civil, Architectural and Environmental Engineering  
 Missouri University of Science and Technology



# Expertise

MAPA and Husch Blackwell Strategies work with the Missouri General Assembly to monitor and support potential legislation that impacts the asphalt industry.



## Lobby Day

Lobby Day allows MAPA members to gather at the Missouri Capitol and meet with their local legislators about important issues impacting the asphalt industry.

## 197 Club

The 197 Club represents a group of companies whom strive to support those initiatives of the Missouri Asphalt Pavement Association.

## Legislative Activities

### Supported

- HB 4 - **Passed** - Support Funding to Rebuild I-70 (2.8B) and Environmental Study (1.4M GR and 1.4M Bonding)
- HB 19 - **Passed** - Support \$100 Million for Low Volume/Minor Road General Revenue
- SB 117 & SB 700 - **Unsuccessful** - Liability Limit for Contractors - Senator Luetkemeyer
  - Give contractors working as agents of a public entity the same sovereign immunity enjoyed by the public entity.
- SB 191 - **Unsuccessful** - Engineer's Estimate - Senator Luetkemeyer - Defeated
  - Requires MoDOT to Publish Engineer's Estimate at time of Bid Opening

### Opposed

- HB 519 - **Defeated** - Motor Fuel Tax Exemption - Representative Mayhew

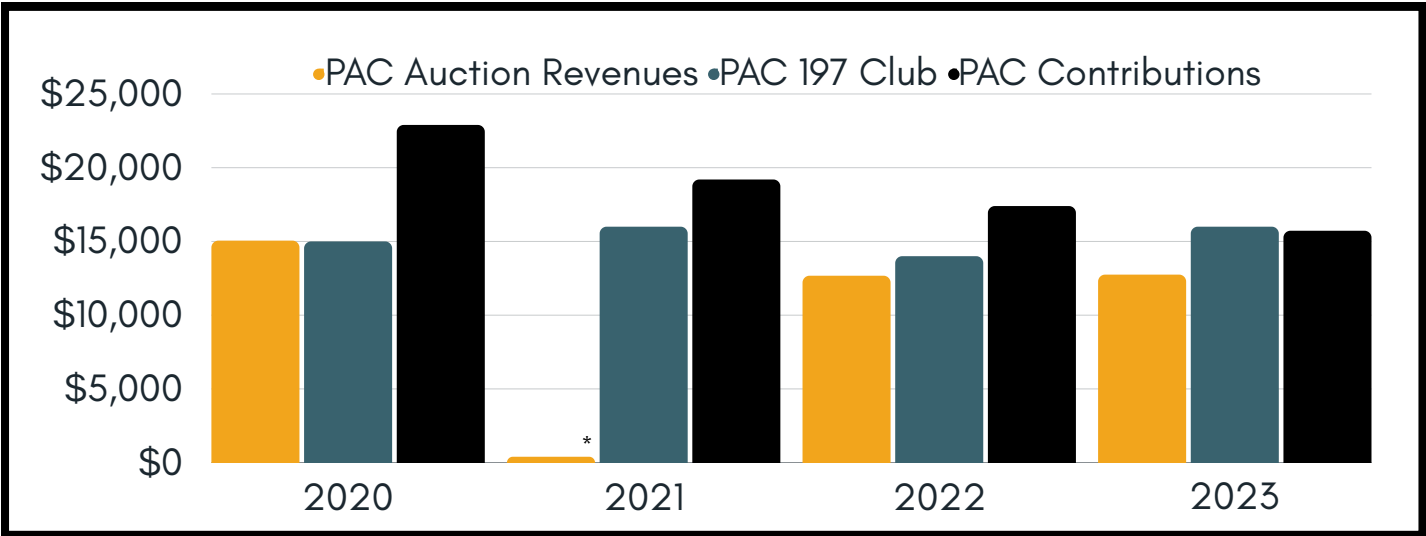
# Expertise

MAPA's Political Action Committee's 197 Club discusses, educates, and supports initiatives that positively impact the asphalt industry. The 197 Club strengthens our voice at the Missouri State Capitol.



## Political Action Committee Members

- Capital
- Emery Sapp & Sons, Inc.
- Herzog Contracting Corp.
- N.B. West Contracting, Inc.
- New Frontier Materials
- Pace Construction
- Roland Machinery Co.
- Superior Bowen



\*Virtual Conference Due to COVID

## Political Action Committee Auction

Each year, MAPA hosts a PAC auction at its annual conference to raise funds for Missouri legislators that support the asphalt industries goals and values.