2020 MAPA Annual Conference Agenda
January 8, 2020

Business Development/Marketing Breakout

8:00 a.m. to 10:00 a.m.	Marketing Asphalt Meeting – Dan Staebell, Asphalt Pavement Alliance – **Parliament II & III**
10:00 a.m. to 10:15 a.m.	Break **– Expo**
10:15 a.m. to 11:00 a.m.	How to Use Marketing to Support Sales – Monica Pitts, MayeCreate – **Parliament II & III**